



Back In Town !!

They are coming! Yes, our little blue and happy friends - the Smurfs! They will be making it to the big screen this September and we are more than happy to present to you a whole new Smurfy experience with the relaunch of our BOSSINI x Smurfs Collection. Check out our new range of Smurfs apparel and join BOSSINI in a fun and exciting adventure with the Smurfs!



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Think blue and clad yourself in a nostalgic fashion trend with the Smurf apparel. For the men, be sure to don a Smurfy look with the classic print tees, while the ladies will be spoilt with more choices from blouses to tunics. Join the Smurfs in hopping down the lane of memories as the evergreen characters bring a fun mix of old school with style! Be a go-getter and add some blue into your dressing this season.

Ladies



Men



Who better to endorse a fun range of apparel for your little ones other than the Smurfs? Ranging from print tees to knit shorts for the boys and tunics to culottes for the girls, all the little ones can now express themselves through the fun apparel with the likes of Sleepy Smurf, Brainy Smurf and more! Let your kids join the Smurfs for a fun adventure!

Girls



Boys



Premium Collection

For the ladies, open up your options with this dedicated line of Smurfy apparel. Ranging from the sweatshirt to fashion tunic to shirt dress and leggings, we have everything 'Smurf' covered in your entire fashion choice. Available in shades of cool colours such as blue, grey, black and white, look stylish in this premium collection of Smurfs apparel, only for the ladies.



Collectibles

Looking to complete the Smurfy style with some accessories? Here are two lovely Smurfs premiums to make your dreams come true! Be the niche; get them before they are all gone!

Smurfs Foldable Tote Bag
 \$8* with every 2pcs of Smurfs collection purchased.
 *Limit to 5 bags per customer with 10pcs & above Smurfs collection purchased.

Smurfs Reversible Bag
 FREE with every S\$150* purchased!
 *Limit to 5 bags per customer with S\$750 & above nett purchase storewide.

Exclusive Movie Preview!



FREE pair of The Smurfs in 3D movie preview tickets with every \$150 spent at Bossini!*

Date: 26 August 2011 (Friday)
Time: 7:30PM
Venue: Cineleisure Orchard

*Limit to 5 pairs per customer with S\$750 & above nett purchase storewide with at least 1 pc of Smurfs item. Only available at these BOSSINI stores: Bugis Junction, Jurong Point, Takashimaya S.C., Tampines Mall and The Centrepoint.